



## EU BUSINESS HUB @ SEMICON JAPAN 2025

## BUSINESS MISSION OVERVIEW

15 – 19 December 2025

The EU Business Hub @ Semicon Japan 2025 will select up to **50 European SMEs** to join the mission to Japan to kick-start their internationalisation path in the Semiconductor sector. Selected companies will exhibit at [Semicon Japan](#), a major international exhibition focused on the semiconductor industry, held annually in Tokyo, attracting more than 103 000 visitors. The EU Business Hub will provide the EU Pavilion at the exhibition, a valuable platform for companies to showcase their products and services, demonstrations, networking and customer acquisition.

This business mission will take place from December 15-19, 2025 and provides an excellent opportunity for networking and connecting with potential Japanese business partners and industry leaders. Many Japanese corporations send representatives and have exhibition booths at Semicon Japan. At the EU Pavilion, a dedicated team of business coaching staff and professional interpreters will be available to promote European companies' products and technologies, assuring maximum exposure to exhibition visitors. A networking event during the mission will increase the opportunities to connect with potential business partners and clients.



## TARGET AUDIENCE



**European SMEs involved in the semiconductor sector**, all parts of the value chain from design, products and services, equipment for front-end and back-end, including components (e.g., connectors, pumps, cables, sensors, etc.), manufacturing equipment, inspection equipment, metal processing, cutting and plating, surface treatment.

# OVERVIEW OF THE BUSINESS MISSION

Funded by the European Union, the business mission to Tokyo will last five days in total, including three days of exhibition and dedicated business matchmaking at [Semicon Japan 2025](#), networking opportunities and a study tour.

The business mission agenda is as follows:

## Day 1

Arrival in Tokyo, welcome and networking reception.

## Day 2

Briefing session with sectoral experts and a study tour.

## Day 3

Exhibition, networking, and B2B meetings @ Semicon Japan.

## Day 4

Exhibition, networking, B2B meetings @ Semicon Japan, and networking reception.

## Day 5

Exhibition, networking, B2B meetings @ Semicon Japan and debriefing session.



## SERVICES/BENEFITS THE EU PARTICIPANTS WILL BE RECEIVING



### Business matchmaking

resulting in pre-arranged in-person meetings with carefully selected Japanese companies.



### Market intelligence information

, including sectoral briefings that provide valuable insights into the Japanese market and potential opportunities.



### Cultural and linguistic support

, such as briefings on doing business in Japan and support with interpretation and translation.



**Financial support** of up to €1000 to benefit from a menu of additional customised services co-funded by the programme (e.g., translation, printing, legal advice).



### Hotel accommodation ([Grand Nikko Tokyo Daiba](#))

for four nights – up to €1000 total per company (4 nights, 1 room) are covered by the programme.



**Coverage of the exhibition fee** @ Semicon Japan.

# KEY MARKET INSIGHTS

Participating in the EU Business Hub @ Semicon Japan 2025 represents a unique opportunity for European SMEs and start-ups because:

Japan is **Asia's 2nd-largest and the world's 4th-largest economy**.

Japan's semiconductor market is projected to reach **€46.5 billion in 2025**, driven by global trends like AI, IoT, EVs, and 5G.

Japan has formulated the **Green Growth Strategy to promote Green Transformation (GX)**. Within this strategy, the direction for the semiconductor industry includes supporting the research and development of next-generation power semiconductors and green data centres to achieve carbon neutrality by 2040.

By 2030, Japan targets over 15 trillion yen (**approx. €93 billion**) in total domestic semiconductor sales to ensure a stable supply.

The Japanese government is investing up to JPY 10 trillion (**approx. €62 billion**) to bolster domestic semiconductor and AI capabilities through 2030, supporting R&D, manufacturing, and talent development.

Discover the business mission and apply

**BY 12 SEPTEMBER 2025**

Find out more

**EUBUSINESSHUB.EU**

EU Business Hub – Japan and the Republic of Korea is an EU-funded programme that supports EU businesses in the green and low-carbon, digital, healthcare and medical equipment sectors to enter the markets of Japan and the RoK.



Funded by  
the European Union

